



The **FIRST** product to receive the trusted recognition of CPhA



Recommended by  
Canadian  
Pharmacists  
Association

**YOU** can make a difference for your insulin patients by recommending sites**smart**

- ✓ Compatible with all insulin pens
- ✓ Reimbursed in all provinces where pen needles are covered
- ✓ Simple and easy to use





61%

OF CANADIAN INSULIN USERS ONLY USE ONE INJECTION SITE.<sup>1</sup>

Lack of injection site rotation is the most important risk factor in the development of lipohypertrophy (LH).<sup>2</sup>

↪ **sitesmart** is the solution.

It's the only pen needle clinically proven to improve injection site rotation.<sup>3</sup>

+135%\*

increase in the likelihood of **improving injection site rotation** without further counselling and compared to conventional pen needles.<sup>1</sup>

Recommend **sitesmart**  
for your patients  
using insulin

## FOR MORE INFORMATION:

Contact your **Roche Diabetes Care Sales Representative**  
or call Accu-Chek® Customer Care at 1-800-363-7949.  
Monday - Friday 9 am - 6 pm (ET).



\*Calculated benefit.

1. Bari B., et al. Insulin Injection Practice in a Population of Canadians with Diabetes: An Observational Study. *Diabetes Ther.* (2020);11:2595-2609.

2. Blanco M., et al. Prevalence and Risk Factors of Lipohypertrophy in Insulin-injecting Patients with Diabetes. *Diabetes Metab.* 2013;39:445-453.

3. Berard LD., et al. A Coloured Pen Needle Education System Improves Insulin Site Rotation Habits: Results of a Randomized Study. *Diabetes Ther.* (2020);11:2979-2991.

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