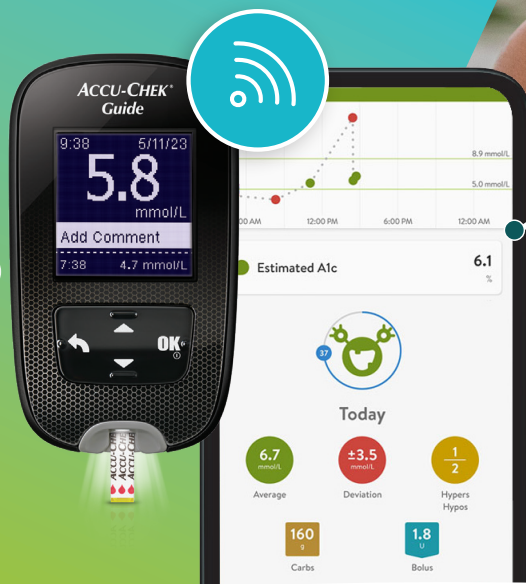


ACCU-CHEK®

Roche

Turn numbers into better outcomes¹



By encouraging your patients to connect their Accu-Chek® Guide meter to the mySugr® app, you help them reduce their estimated A1c (eA1c) and improve glycemic control.¹



**Effortless
BG logging**



**More efficient
consultations**



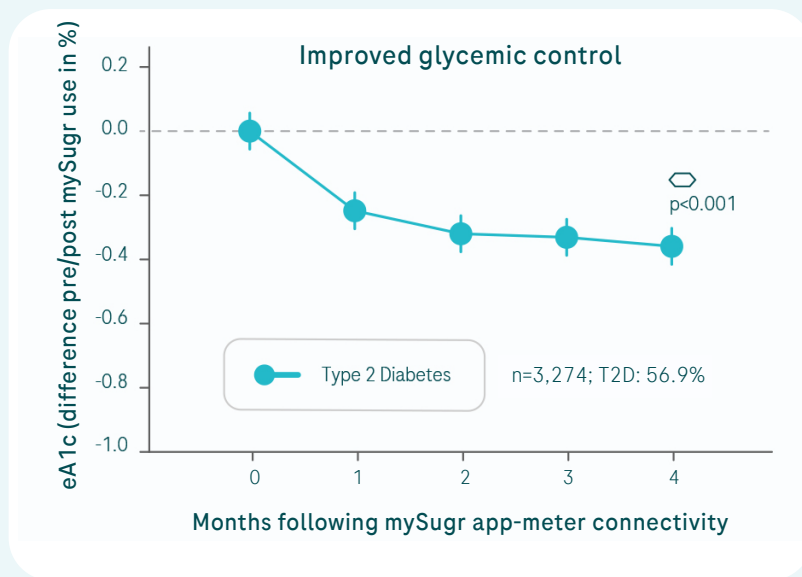
**Reliable
BG data**



**Increased
patient motivation**

Help your patients improve their glycemic control

Retrospective analysis* of real-world data shows a significant improvement in diabetes management in patients living with type 2 diabetes (T2D) using a BG meter connected to their mySugr app.²



0.35%
reduction in eA1c²

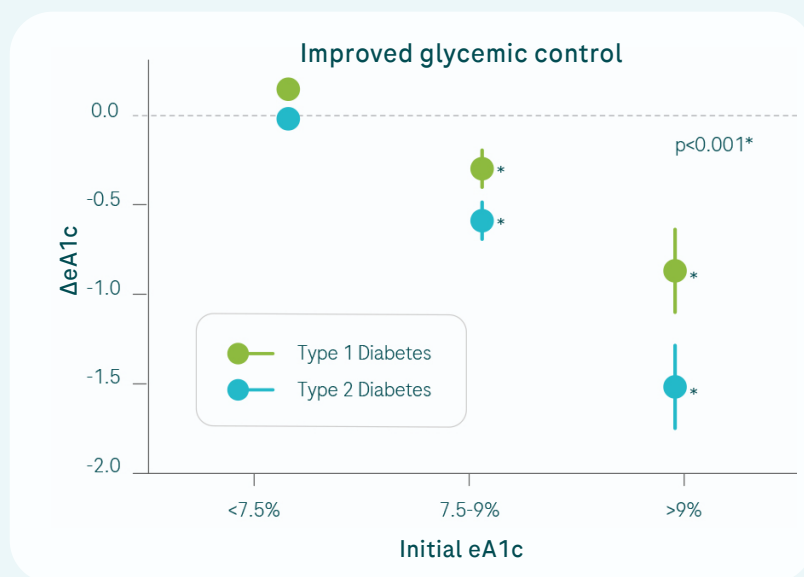
A statistically significant reduction of 0.35% in eA1c was observed after 4 months of BG meter and mySugr app connectivity.²

The percentage of **tests in range** by T2D patients significantly **increased by 6.13%** ($p < 0.001$).²

1.76%
reduction in eA1c
in T2D with initial
eA1c > 9%²

The greatest improvement in eA1c was seen in people with T2D starting with eA1c > 9% (-1.76%; $p < 0.001$).²


A significant improvement was also observed in those with an initial eA1c > 7.5% (-0.58%; $p < 0.001$).²



*A retrospective analysis of 3,274 users of Accu-Chek meters connected to the mySugr app with T1D and T2D users from 10 countries, who enrolled between March 2013 and May 2022, and were highly engaged, defined as ≥ 2 logs on at least 14 out of 30 days.¹

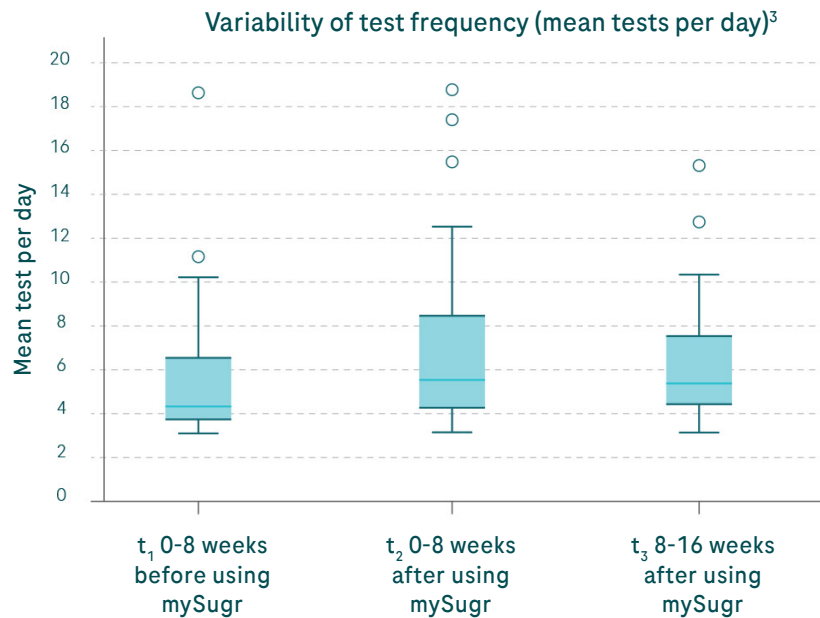


Using an Accu-Chek meter together with the mySugr app increases test frequency³

 **21.4%**
increase in test frequency³

Significant and sustainable improvement in BG control over 16 weeks.³

Test frequency rose on average by 21.4%.³



Potentially leading to:



Pharmacy visits



Strip sales



Average basket value

A follow-up study analyzed changes in BG control and frequency of testing. Of the study participants (n=61), 59% were type 1 diabetes, 32.8% were type 2 diabetes, 6.6% were latent autoimmune diabetes of adults (LADA) and 1.6% were an unreported diabetes type.³

Which of your patients could benefit from this connection?



**Type 2 patients
over 50 years old**

Most of the engaged mySugr users are type 2 patients over 50 years old, with a substantial percentage of users over 60 years old.⁴



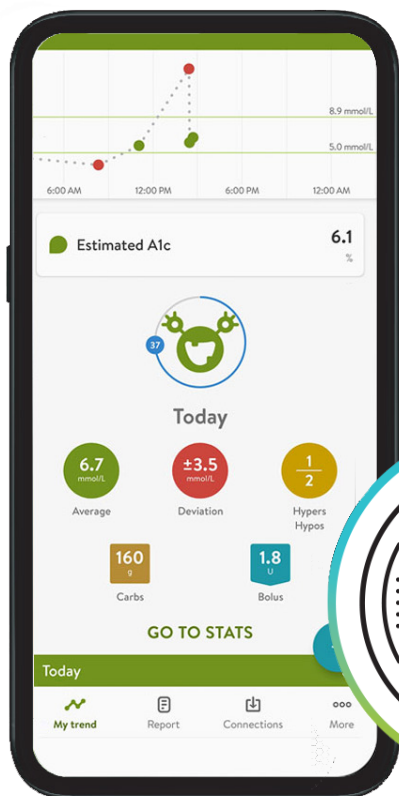
**Patients who are
not well-controlled**

Real-world data shows the greatest improvement in eA1c was seen in users with an initial eA1c > 9%.²



**Patients with
a smartphone**

The mySugr app provides an easy-to-use experience that does not require users to be technologically savvy.



Download the app

There is no better way to see all the benefits the app can bring than trying it for yourself.

The images used are stock photos, not real patients.

References: 1. Dehong F., Mayer H., and Kober J. Real-World Assessments of mySugr Mobile Health App. *Diabetes Technol Ther.* 2019;21(S2):S235-S240. 2. Mayor R., et al. Real World Data Analysis shows a significant Improvement in Glycemic Management When Using a Blood Glucose Meter Connected with a Mobile Health Application in People with Diabetes. 16th International Conference on Advanced Technologies & Treatments for Diabetes (ATTD), Berlin, 2023. 3. Bankosegger R., Kober J., Mayer H., Sustainable Improvement in Quality of Blood Glucose Control in Users of mySugr's Integrated Diabetes Management Solution. American Diabetes Association 79th Scientific Sessions, June 7-11 2019, San Francisco, California, USA. 4. Roche Diabetes Care: mySugr app analytics, 2022. Data on file. MYSUGR, ACCU-CHEK and ACCU-CHEK GUIDE are trademarks of Roche. © 2024 Roche Diabetes Care. CA-1842