

## A NOVEL solution for your patients affected by the NovoFine® Plus pen needle shortage

Dear Health Care Professionals,

On October 25<sup>th</sup>, 2022, Novo Nordisk® issued a supply shortage notification of its NovoFine® Plus 100-piece needles. Roche Diabetes Care recognizes that a supply shortage of this nature can be very disruptive to patients who are already dealing with the complexities of living with diabetes. As an organization committed to bringing true relief to people living with diabetes, we want to make you aware of an alternative for insulin pen needles that is consistent with that commitment.

sitesmart™ is a unique and innovative coloured pen needle system that is proven to inherently promote injection site rotation<sup>1</sup> and requires no additional effort on the part of physicians, pharmacists, or patients themselves.

We suggest that if your patients are going to have their routine disrupted, upgrading to sitesmart will provide additional benefits over conventional pen needles that will make this change a positive experience.

Below is a short list of some of the features and benefits of sitesmart:

- Clinically proven to improve insulin injection site rotation<sup>1</sup>, as lack of injection site rotation is the primary risk factor in the development of lipohypertrophy (LH)<sup>2</sup>, a common condition affecting insulin users and known to reduce insulin absorption and increase uptake variability.<sup>3</sup>
- The first product to receive the trusted recognition of the Canadian Pharmacists Association.
- Compatible with all standard insulin pens.
- Premium quality and price comparable to market leading 4mm pen needles.
- Reimbursed in all provinces where pen needles are covered by both provincial and private insurance plans.
- Roche Diabetes Care's commitment, as a global leader in quality and dependable diabetes products, to meet current and future health care professional and patient demand for pen needles, including the current shortage.
- Comprehensive customer service and support to educate physicians, pharmacists, pharmacy technicians and patients, including accredited and endorsed educational programs and patient starter tools.



Click [here](#) to discover sitesmart

Roche Diabetes Care is dedicated to bringing true relief to people living with diabetes worldwide. To learn more about sitesmart or to request patient starter packs, contact your Roche Sales Representative or call the Accu-Chek Customer Care center at 1 800 363-7949 if you do not have a representative.

Sincerely,

Your Roche Diabetes Care team

Product Code Listings with wholesalers

	UPC (0 64562 +)	Wholesalers						Distribution Centres	
		McKesson	Kohl & Frish	Imperial (BC)	Imperial (AB)	uniPHARM	LPG Solutions	Familiprix	Jean Coutru
sitesmart Pen Needles 4mm G32 (100 pcs, 25x4 colours) PDIN 97799337 #11002010	8 34094 00130 4	142407	152173	2010	431155	2544989	38639	102737	758801